



# PAWSITIVE PRESS

Caring for Pets with Love & Kindness Since 1977



Mimosa enjoying a VMM session with Dr. Olson at the AHOD.

## Discovering Balance: Veterinary Medical Manipulation

The Animal Hospital of Dunedin is excited announce – We now offer Veterinary Medical Manipulation (VMM) for both cats and dogs!

### What is Veterinary Medical Manipulation?

Veterinary Medical Manipulation, the term given to chiropractic care for pets, is a branch of alternative medicine that uses skilled palpation to identify and correct subluxations or misalignments in the spine and joints of cats and dogs. *Continued on page 2...*

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### DISCOVERING BALANCE

Veterinary Medical Manipulation at the AHOD

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### DID YOU KNOW?

TCVM at the Animal Hospital of Dunedin

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### COUPONS

- > Dental Cleaning
- > Nail Trim



### Save on Flea/Tick/Heartworm Prevention!

Next time you come in to AHOD to pick up preventatives don't forget to ask us about current rebates available for Heartgard & Nexgard multipacks as well as the Summer PetCare Rewards Bonus Offer going on now for Simparica Trio and Revolution Plus.



### Congrats to Philisa...

for her acceptance into Client Service Rep Bootcamp—so she can serve you better in reception!

## VMM Continued from Page 1...

### The Principles and Approach

At the core of Veterinary Medical Manipulation lies the belief that the spine plays a crucial role in the overall health and function of animals. When the spine is misaligned, it can disrupt the nervous system, which in turn affects various bodily functions, leading to pain, discomfort, and a decline in performance.

The techniques involve gentle adjustments, stretches, and manipulations to restore proper alignment, allowing the body's natural healing processes to take place. It's important to note that these adjustments are entirely non-invasive and pain-free making it a safe and beneficial treatment option for many pets.

### Benefits of Veterinary Medical Manipulation

The benefits of Veterinary Medical Manipulation extend far beyond alleviating physical discomfort. When the body is in balance, animals experience improved mobility, increased energy levels, enhanced performance, and a heightened sense of overall well-being. Moreover, addressing the root cause of issues rather than merely treating symptoms contributes to more effective and long-lasting results.

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Veterinary Medical Manipulation can be used in all patients – including pediatrics and geriatrics. It is also particularly valuable for animals engaged in sporting activities, such as working dogs and agility athletes. By optimizing their biomechanics and ensuring their bodies function at their best, these animals can excel in their respective fields, while reducing the risk of injuries and strains.

### When to Consider Veterinary Medical Manipulation

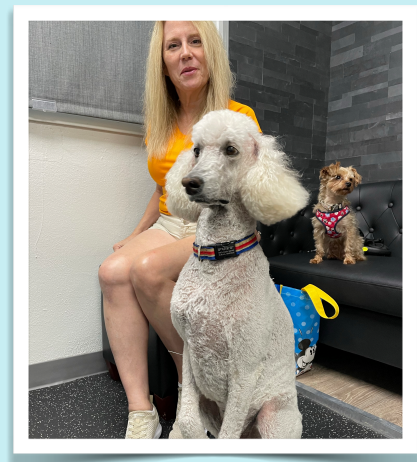
If you notice any signs of discomfort, reduced mobility, or behavioral changes in your pets, it may be worthwhile to schedule a consultation with our Veterinary Medical Manipulation certified veterinarian, Dr. Olson. During your appointment she will conduct a thorough examination, discuss your concerns, and help

put together a plan to improve your pet's comfort and mobility which may include Veterinary Medical Manipulation, acupuncture, supplements, exercises, massages, and pain-medications.

*Please give us a call at 727-733-9351 if you have any questions about this new therapy option!*

## DID YOU KNOW...

Traditional Chinese Veterinary Medicine (TCVM) encompasses a number of therapies including acupuncture, herbal medicine, tui-na, and food therapy. While newer to the western world, these therapies have been used in China for thousands of years to treat animals. It encompasses a different medical system than western medicine, but the goals are the same, to promote health and treat disease. Currently, at the Animal Hospital of Dunedin, we have 5 doctors who utilize TCVM therapies in their medical toolbox. Drs. Bartholomew and Olson both have achieved their Master's Degree in Traditional Chinese Veterinary Medicine with Dr. Bartholomew being the first ever student to receive a Master's from the prestigious Chi University in Reddick, Florida. TCVM can be used alone or as part of an integrative approach used to treat many diseases including arthritis, disk disease, allergies, seizures, cancer and more!



*Puff sitting with his mom & his emotional support buddy during his bi-weekly acupuncture treatment at the AHOD.*

## AUGUST COUPONS

Present these coupons during any qualified appointment scheduled during the month of August!



# 10% Off DENTAL CLEANING

Call for an appointment today 727-733-9351

Discount applies to anesthesia, prophylaxis, and any other dental radiographs or extractions that might be needed. Offer excludes required pre-dental lab work. May not be combined with any other coupons or discounts. Must be presented at the time of purchase.

EXPIRES 8/31/23



# \$ 5.00 NAIL TRIM

DURING YOUR  
APPOINTMENT WITH  
DR. SANDRA OR  
DR. MATTHEWS

Call for an appointment today 727-733-9351

This coupon is good for one \$5 nail trim (\$28 value) during your cat or dog's office appointment when you schedule with Dr. Sandra or Dr. Matthews. May not be combined with any other coupons or discounts. Must be presented at the time of purchase.

EXPIRES 8/31/23